



# CIRF2 IMPACT REPORT 2021



## ENSURING JUSTICE AND EQUITY

By Bartłomiej Jan Skorupa  
*CoFounder, Mobile Pathways*

In its broadest sense, justice is the principle that people receive what they deserve. In this light, it's an indisputable fact that a great injustice occurred to millions of Californians during the Covid pandemic. Undocumented immigrants, who are concentrated in low-wage sectors, were the hardest hit by the pandemic yet were excluded from federal relief and state safety-net programs, *despite paying their taxes*.

When the opportunity presented itself to help mobilize direct cash assistance to these families, I felt honored to serve. Our task was to unite nearly 30 local nonprofits to ensure equitable cash distribution to afflicted immigrant families struggling to pay rent or put food on the table.

This unification was no small feat as the needs were vast, the resources were few, and we had little time to act. We also understood that bringing clarity to the complex needs would be vital in the short and long term. We streamlined applications for the cash across all partners, making the form mobile-friendly and in dozens of languages. As we used Salesforce to track all applications and distributions of funds, we systematically captured millions of data points about the fears and hopes of our immigrant neighbors.

The following brief reports highlight our findings and, more importantly, display the power of coalitions united under a common cause. The ongoing success of the CIRF partnership is a powerful reminder that we are stronger than any one of us.





# CIRF2 IMPACT REPORT 2021



## DELIVERING INNOVATION

By Poesy Chen

*Innovation Director, Mobile Pathways*

CIRF was the reason why I started to work for Mobile Pathways. Running reports, watching the reach of the program blossom, I smiled. Every dollar, every dot on a graph, was someone with a roof over their head because of CIRF. Every login, every report, was someone who worked tirelessly to help others.

The statistics we collected are priceless. It accurately paints a picture of the reality faced by our undocumented community. Mobile Pathways and the MyCamino platform seamlessly combine data from all the participating partners into one cohesive canvas while protecting individuals privacy. The desire to further understand this data has pushed our analytical capabilities to the next level - combining other publicly available data to tease out trends and to articulate needs.

I am proud of the work we have done and learned a lot through the interactions with our partners.

I learned how to empathize with the plight of having to manage an operation with minimal technology assistance. I learned how to offer help without making things too complicated. Most important of all, I made friends and bonded with our partners. That too, made me smile everyday.

We wish for a day when this type of cash assistance is no longer needed. Until then, I look forward to the opportunity to continue to work with you and your partners to reach even more people.



Poesy



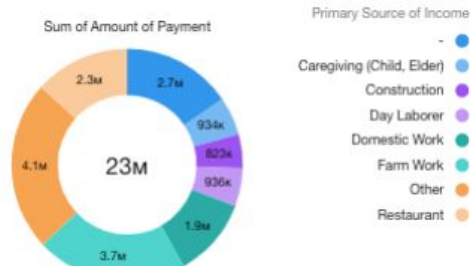
## CIRF2 IMPACT REPORT THE DEMOGRAPHICS OF THOSE WE SERVE



**63%**

Are Women Applying  
For Cash Assistance

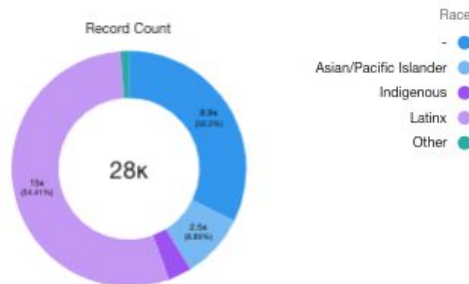
Application Forms - By Source of Income



**77%**

Are families with ~2  
children per  
household

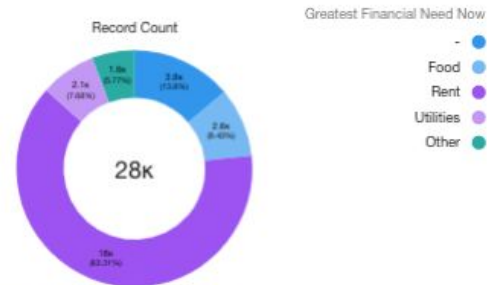
Application Forms - By Ethnicity



**87%**

Have lost a job or  
wages due to COVID

Application Forms - Needs



**CIRF2 IMPACT REPORT** WHAT WE DID**OUR COLLECTIVE IMPACT****28****NONPROFIT  
PARTNERS**

The ongoing success of the CIRF  
partnership is a powerful reminder that  
we are stronger than any one of us.

**91,624****IMMIGRANTS  
SERVED****2021  
AT A  
GLANCE****\$22,516,300****CASH DISTRIBUTED TO DATE \***

A lean operation ensured that  
90% of donations made it  
directly into the hands of  
families across California.

**27,653****PAYMENTS MADE**

93% of direct cash applications  
were approved and funded.  
Funding distribution is shown on  
our interactive map (see page 6)

**72%****USED CASH TO PAY RENT**

The greatest reported need  
across applicants was the  
ability to keep a roof over their  
heads.

**3.32****AVG SIZE OF HOUSEHOLD**

The ability to pay applicants' rent  
drives broader impact given the  
high number of persons living  
under one roof.

\* This data point is based on reporting submitted to date; a total of \$24,987,050 was distributed to partner organizations in 2021.



## CIRF2 IMPACT REPORT THE POWER OF OUR COLLECTIVE VOICE

### OUR GROWING IMPACT

By focusing on long-term networks that can be quickly mobilized to address future challenges, we are proud of these ongoing accomplishments and outcomes of CIRF.



#### VACCINE EQUITY COALITION

Undocumented immigrants are disproportionately under vaccinated. To address this gap, Mobile Pathways organized 20 CIRF immigration nonprofits into a new Vaccine Equity Coalition. Since August, **we've sent culturally appropriate vaccine information to 545,347 immigrants resulting in 10,520 vaccinations.**



#### MOBILE INNOVATION

Many CIRF partners continue to work with Mobile Pathways as we empower them with mobile technology. Our collective approach helps immigrant advocates reach people where they are and empowers them with critical information. **Together, we now reach 656K immigrants via 142 immigration advocate partners.**

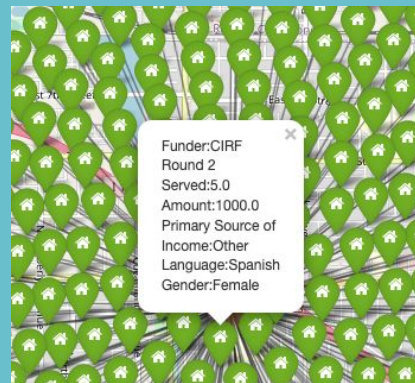
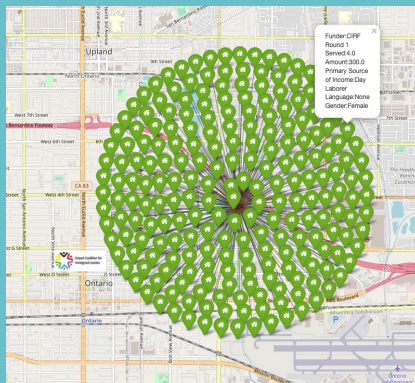
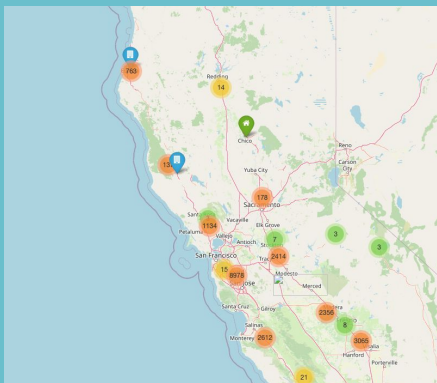


#### EXPERT VOLUNTEERS

The unprecedented challenges faced by CIRF required many helping hands. We are deeply grateful for the strategic and technical guidance of Salesforce, GitHub, and Twilio volunteers who rolled up their sleeves to help get the job done.

## CIRF2 IMPACT REPORT INTERACTIVE MAP

In 2021, CIRF partner CIELO used their cash application data to create a map of their indigineous communities in the greater Los Angeles area. Inspired by this idea, Mobile Pathways and GitHub created an interactive map of all CIRF data so funders and partners could see the micro and macro level impact of the project.



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